

MSME-DI KANPUR

MDPs

Sl. No.	Date	Programme / Topic of training	Duration	Target Group	EligibilityCriteria	Course Fee	Venue (Place & District)	Name of Nodal Officer	Name of Resource Person
1	Sept.2010	Retail Marketing	2 weeks	Gen	10th Passed Age Min. 18 Yrs	400 Gen. 200 Women & PH Free SC/ST	Mahanagar Lucknow	Dr. BC Sikroria AD Chem	Dr. BC Sikroria AD Chem
2	Nov/Dec.10	Retail Marketing	2 weeks	Gen	do	do	Kanpur	Dr. BC Sikroria AD Chem	Dr. BC Sikroria AD Chem
3	Jan. 2011	Marketing Management	2 weeks	Gen.	do	do	Kanpur	PK Srivastava AD Food	PK Srivastava AD Food
4	Jan. 2011	Marketing Management	2 weeks	Gen.	do	do	Kanpur	PK Srivastava AD Food	PK Srivastava AD Food
5	Oct. 2010	Marketing Management	2 weeks	Gen.	do	do	Kanpur	Yogendra Pandey AD IMT	Yogendra Pandey AD IMT
6	Oct. 2010	Export Management	2 weeks	Gen.	do	do	Kanpur	Yogendra Pandey AD IMT	Yogendra Pandey AD IMT
7	Oct. 2010	Marketing Management	2 weeks	Gen.	do	do	Unnao	Yogendra Pandey AD IMT	Yogendra Pandey AD IMT
8	Oct. 2010	Marketing Management	2 weeks	Gen.	do	do	Lucknow	Yogendra Pandey AD IMT	Yogendra Pandey AD IMT
9	Nov. 2010	Marketing Management	2 weeks	Gen.	do	do	Kanpur	Yogendra Pandey AD IMT	Yogendra Pandey AD IMT
10	Nov. 2010	Export Management	2 weeks	Gen.	do	do	Kanpur	Yogendra Pandey AD IMT	Yogendra Pandey AD IMT
11	Nov. 2010	Marketing Management	2 weeks	Gen.	do	do	Unnao	Yogendra Pandey AD IMT	Yogendra Pandey AD IMT
12	Nov. 2010	Marketing Management	2 weeks	Gen.	do	do	Unnao	Yogendra Pandey AD IMT	Yogendra Pandey AD IMT
13	Dec. 2010	Marketing Management	2 weeks	Gen.	do	do	Kanpur	Yogendra Pandey AD IMT	Yogendra Pandey AD IMT
14	Dec. 2010	Export Management	2 weeks	Gen.	do	do	Kanpur	Yogendra Pandey AD IMT	Yogendra Pandey AD IMT
15	Dec. 2010	Marketing Management	2 weeks	Gen.	do	do	Unnao	Yogendra Pandey AD IMT	Yogendra Pandey AD IMT
16	Dec. 2010	Export Management	2 weeks	Gen.	do	do	Lucknow	Yogendra Pandey AD IMT	Yogendra Pandey AD IMT

17	06.08.2010 - 19.08.2010	Marketing & Sales Management	2 weeks	Gen.	do	do	Akbarpur Kanpur Dehat	HL Gautam AD IMT	HL Gautam AD IMT
18	10.08.2010 - 23.08.2010	Retail Management	2 weeks	Gen.	do	do	Ghatampur Kanpur Dehat	HL Gautam AD IMT	HL Gautam AD IMT
19	23.08.2010 - 07.09.2010	Marketing & Sales Management	2 weeks	Gen.	do	do	Akbarpur Kanpur Dehat	HL Gautam AD IMT	HL Gautam AD IMT
20	25.08.2010 - 08.09.2010	Retail Management	2 weeks	Gen.	do	do	Ghatampur Kanpur Dehat	HL Gautam AD IMT	HL Gautam AD IMT
21	26.08.2010 - 09.09.2010	Retail Management	2 weeks	Gen.	do	do	Kanpur	HL Gautam AD IMT	HL Gautam AD IMT
22	30.08.2010 - 14.09.2010	Marketing & Sales Management	2 weeks	Gen.	do	do	Musanagar Kanpur Dehat	HL Gautam AD IMT	HL Gautam AD IMT
23	2nd week Sept. 2010	Marketing Management	2 weeks	Gen.	do	do	Musanagar Kanpur Dehat	HL Gautam AD IMT	HL Gautam AD IMT
24	1st week Oct. 2010	Marketing & Sales Management	2 weeks	Gen.	do	do	Kanpur	HL Gautam AD IMT	HL Gautam AD IMT
25	2nd week Nov. 2010	Marketing Management	2 weeks	Gen.	do	do	Akbarpur Kanpur Dehat	HL Gautam AD IMT	HL Gautam AD IMT
26	3rd week Nov. 2010	Retail Management	2 weeks	Gen.	do	do	Kanpur	HL Gautam AD IMT	HL Gautam AD IMT
27	2nd week Dec. 2010	Marketing & Sales Management	2 weeks	Gen.	do	do	Kanpur	HL Gautam AD IMT	HL Gautam AD IMT
28	Dec. 2010	Marketing Management	2 weeks	Gen.	do	do	Akbarpur Kanpur Dehat	HL Gautam AD IMT	HL Gautam AD IMT
29	Dec. 2010	Information Technology & Export Management	2 weeks	Gen.	do	do	MSME-DI Kanpur	BCS Bist AD LF	BCS Bist AD LF
30	Jan. 2011	Marketing Management	2 weeks	Gen.	do	do	MSME-DI Kanpur	SK Agnihotri AD Chem	SK Agnihotri AD Chem